

Membership Application



The Downtown Kingsport Association is a private, non-profit membership organization dedicated to Kingsport's Downtown revitalization. Our purpose is to promote Downtown Kingsport as the "heart" of our community, to strengthen the economic viability by encouraging business diversity and to enhance its unique physical characteristics. **Our mission is to bring people to the doors of Downtown Kingsport businesses.** We are coordinated by a full-time executive director, a Board of Directors, support staff, volunteer committees that utilize the 4-Point Main Street Approach, business owners, residents and community leaders. Please join us by becoming a member of your Downtown Kingsport Association.

Name of Business or Individual: _____

Type of Business: _____ Number of Employees: _____

Primary Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail _____

Business membership dues are based on the number of your employees. There is also a Non-Business Membership rate for "Friend of Downtown". Memberships are renewed yearly.

MEMBERSHIP RATES

Platinum (250+ employees)	\$3500
Diamond (101 – 250 employees)	\$2500
Gold (51 - 100 employees)	\$1000
Silver (26 – 50 employees)	\$ 500
Bronze (11 – 25 employees)	\$ 250
Small Business (up to 10 employees)	\$ 100
Friend of Downtown	\$ 50

METHOD OF PAYMENT

Check _____ Bill me _____ Credit Card # _____

Please mail payment to address below:

Downtown Kingsport Association

140 West Main Street

Kingsport, TN 37660

(423) 246-6550

www.downtownkingsport.org



We would love to have you as a member:

You can be part of the Downtown Kingsport Association's efforts to preserve, enhance, and promote downtown Kingsport by becoming a member! Your membership dues provide a financial base upon which the DKA can continue its work to keep Downtown Kingsport the "heart" of our city. You can also become a volunteer, or even sponsor an event--both at a commitment level that is comfortable for you.

Why is a healthy Downtown Kingsport so important?

- Downtown businesses provide many jobs within the community.
- A strong downtown economic base lowers your taxes by spreading the burden.
- Success attracts success and an energetic and lively downtown is a magnet for visitors, shoppers and desirable new businesses.
- The broadly diversified business base helps to keep Kingsport strong during periodic economic downturns.
- The city's tax base increases by taking unoccupied or underutilized spaces and converting them into revenue producers.
- Tourism and visitor-related revenue increase.
- Kingsport's character is preserved through its downtown buildings.
- A healthy downtown provides a central gathering place and destination where people like to meet and bring friends and family.
- Recruiting new employees and their families is easier in a desirable community.
- A vibrant downtown makes the entire city a better place to live, work, play, shop and own a business!

Downtown Kingsport Association.....a Main Street Community

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Membership Incentives:



- Grand Opening or Relocation Celebration
- Discounts for Supplies and Services
- Special Advertising Rates
- Storefront Improvement Assistance (Facade Grants, Visual Merchandising, etc.)
- WI-FI Hot Spot
- Sponsorship & Volunteer Opportunities to help you increase exposure
- Full membership address labels will be provided once a year
- Matching funds provided for Promotion and Marketing materials
- Advocacy and property referrals
- Free meeting space at DKA (subject to availability)

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